File No. 1(2)/2023-P&PW(H)-8869 Government of India Ministry of Personnel, PG & Pensions Department to Pension & Pensioners' Welfare

3rd floor, Lok Nayak Bhawan Khan Market, New Delhi 9th August, 2024

OFFICE MEMORANDUM

Subject: Comprehensive Guidelines for the Nation-wide Digital Life Certificate Campaign 3.0, November 1st to 30th, 2024

The undersigned is directed to say that Central Government Pensioners have to submit a Life Certificate in the period 1-30 November every year for continuation of pension. Digital Life Certificate i.e Jeevan Pramaan can also be submitted by Face Authentication from an Android smart phone. This is in addition to other modes of submitting Digital Life Certificate, such as through bio-metric device/iris scanner, Video-KYC, LC through the Gramin Dak Sevaks by using the App of India Post Payments Bank and Door-step service by the consortium of Public Sector Banks.

- In 2014, Government launched the Digital Life Certificate (Jeevan Pramaan) based on Aadhar Database. There is a special provision for pensioners aged 80 years and above to submit their Life Certificates in the month of October to ensure continuity of their pension.
- 3. With a view to spread awareness amongst all the Central Government pensioners as well as the Pension Disbursing Authorities for use of DLC through Face Authentication Technology, DoPPW had organized two Nation-wide Campaigns in collaboration with Banks, Pensioners' Welfare Associations, DoT, CGDA, UIDAI & MeitY. The first such campaign was held in 37 cities in the month of November 2022, resulting in use of DLC by approximately 35 Lakh Central Government Pensioners across India. The second campaign was held at 600 locations in 100 cities in November, 2023 and resulted in DLC submission by more than 45.46 lakh Central Government pensioners.
- 4. DoPPW shall now be conducting the Nation-wide DLC Campaign 3.0 in 800 cities and towns covering all district HQs, from 1st to 30th November, 2024. The objective of this Campaign is to promote increased use of Face Authentication Technology and other DLC modes with a target of reaching out to all pensioners, including those in the remotest corners of the country. The SOP regarding the technique of ssuing DLC through Face Authentication is attached for reference.
- In order to conduct this Campaign, DoPPW shall obtain the support of the following stake-holders:
 - India Post Payments Bank (IPPB)

Pension Disbursing Banks

- · Pensioners' Welfare Associations
- Department of Telecommunications
- Ministry of Defence (for their own pensioners)
- PIB, DD & AIR (for media support)
- UIDAI & MeitY (for technical support)
- Ministry of Railways (for their own pensioners)
- All Ministries/Departments

6. Nation -wide DLC campaign 3.0 Features:

- There shall be a common All-India banner of the Nationwide DLC Campaign to be shared separately by DOPPW.
- DoPPW shall nominate its Nodal officers for the States. These Nodal Officers shall tie up with the Campaign Nodal officers of the different stake-holders, as given above for the respective States/UTs.
- The campaign would be held at all Districts Headquarters in collaboration with IPPB and also covering 150 cities in collaboration with Banks. Hence, there may be a city/town which would have multiple camps either of two Banks or of IPPB and Banks.
- The cities have been identified and multiple locations within each city will be identified by Nodal Banks.
- Camps will be organized at the identified multiple locations in each city, shortlisted for the Campaign by the banks/establishments.
- Each Bank shall nominate its nodal officers for each State/UT who shall coordinate with the Bank's nodal officer for each city for the Campaign. DoPPW shall coordinate with the State Nodal Officers only.
- IPPB shall nominate Nodal Officers for each district across India.
- M/o Defence, M/o Railway and D/o Telecommunications shall appoint their own Nodal Officers, accordingly dovetailing the locations as covered by DoPPW
- UIDAI and MeitY shall also nominate Nodal officers for technical support for each State/UT.
- PIB & DD shall nominate its Nodal officers for publicity in each State/UT.
- From September, 2024, onwards wide publicity is to be carried out through social media, print media, banks and registered Pensioners' Welfare Associations.
- The Banks/Establishments associating with the Campaign in a particular State shall hold camps on designated days of November. In addition camps will also be held on other days by all Bank branches for the pensioners reaching Banks.
- MeitY shall be roped in for utilizing its software to give real-time inputs on the progress of the Campaign on the DLC Portal.
- A Social Media group of all the Nodal officers shall be created by DOPPW for real-time sharing of information during the Campaign.
- 7. A separate DLC portal with URL https://ipension.nic.in/dlcportal/ is available wherein details of Nodal Officers at State and City level shall be registered. All inputs related to the Campaign such as URLs of tweets and PIB notes/ press releases are to be entered in this portal. The user manual for the DLC Portal is attached for reference.

8. Pre-Campaign Preparation Phase (1st August - 30th October, 2024)

- Nomination of Nodal officers by DoPPW, all Banks, Defence, Railways UIDAI, MeitY, PIB and DD.
- State-wise meetings of all the stake-holders for the identified cities/towns with DoPPW officials.
- Training of Nodal officers, Bankers & Training of trainers by DoPPW/ UIDAI/ MeitY on DLC through Face authentication and DLC Portal.
- 8. (a) There is a special provision for pensioners aged 80 years and above to submit their Life Certificates in the month of October to ensure continuity of their pension. The same activities will be carried out by all the Banks by equipping their branches to provide DLC related service to the super senior pensioners from 1st to 30th October, 2024 also.

9. Campaign Period activities (1st November - 30th November, 2024)

- Launch of Nationwide DLC Campaign 3.0.
- DLC camps in identified cities/towns as per schedule. In all other places, Banks/Establishments shall keep the facility open.
- Daily updation of data centrally by MeitY of the progress of the Campaign on the DLC Portal.
- Release of PIB statements and tweets for every city by respective nodal officers.
 This shall be monitored by the DoPPW official in-charge of that particular
 State/UT. The links of PIB, tweets as well as DD coverage will be shared by the
 Nodal officers on the portal/social media group.
- Release of Nationwide DLC campaign booklet and film by DOPPW.

Role of Ministries/Departments:

Role of Department of Pension & Pensioners' Welfare

- Issue guidelines to all stake-holders containing details of the campaign.
- Prepare and circulate common All-India banner of the Nationwide DLC Campaign 3.0 to all stake holders.
- Nomination of Nodal Officers for each State/UT.
- Visit of DoPPW nominated officials to different locations to monitor & inspect the drive.
- Coordinate meetings with all stake-holders in different States/UTs including with the Registered Pensioners' Associations.
- Monitoring of the campaign and uploading details of Nodal Officers, cities and locations of camps on DLC Portal.
- Creation of a social media group comprising all the nodal officers for posting of pictures of different site locations and number of tweets.
- Training of different stake-holders along with MeitY & UIDAI officials in Face Authentication and DLC methods.
- Conduct an awareness drive at the appropriate time through newspapers, television, FM radio, Social media, SMS messages, Short films, regarding the DLC campaign and Doordarshan (Prasar Bharati).

Role of Pension Disbursing Banks

 A nodal officer, not below the rank of Chief General Manager/General Manager, to be nominated for the Nation-wide DLC Campaign by each Bank.

 State/ UT wise sub-nodal officers, not below the rank of AGM, to be nominated for each State/ UT where bank has been identified as lead bank.

Shortlist multiple branches in the concerned cities for holding the Campaign.

 Conduct an awareness drive of the Nationwide DLC Campaign using the uniform common Banner at their locations and publicize the event through social media, SMS to Pensioners and other means such as posters at Digihuts, ATMs and prominent branches.

 Dedicated staff at all branches (even though not part of DLC Campaign selected cities/locations) should be equipped with an Android phone to use this technology when pensioners visit the branch for submission of DLC certificate.

 Printout of successful submission of DLC screenshot may be provided to pensioners.

 Effort may be made to encourage pensioners to download Face Authentication apps in their mobile to enable them to learn the technology.

 Coordinate with the designated DoPPW, UIDAI, MeitY, PIB & DD Officials for the event as well as the registered Pensioners' Associations in their jurisdiction.

 Conduct a daily exercise to ensure that all DLCs submitted have been processed and confirmation SMS sent to the Pensioner.

 Inspect their software prior to the campaign for auto-consumption of the DLC reaching their servers through UIDAI.

Inspect their software for enabling LC through Video KYC method.

· Women and sick pensioners should be given highest priority.

 Prepare an exception check-list of the pensioners in the select cities who have not given LC by November 15, 2024 and send reminder SMS.

 Prepare for providing doorstep LC facility to those Pensioners who are unable to visit centers due to age/infirmity.

No pensioner wanting to give a physical LC should be turned back.

 Media coverage should be given to each event and media reports to be shared with DoPPW. Short videos of 30 seconds may be taken of pensioners above age of 90 years generating their DLC.

 Prepare a media plan of the Campaign and send pictures to DoPPW on the mail ID doppw-dlc@gov.in

Aadhar seeding/ linking with e-KYC confirmation.

Role of Pensioners' Welfare Associations

 PWAs to nominate officials to make home/hospital visits for Pensioners who are unable to move to Campaign locations.

 Conduct a rigorous awareness drive of the Campaign among all their members as well as apprise their RWAs (Resident Welfare Associations) regarding the Campaign and the Face Authentication methodology for generating LC.

 Coordinate with the local Bank/Defence (SPARSH)/Railways/PIB officials for conducting a seamless DLC Nationwide campaign.

Mobilize pensioners to visit the camps.

 Inform the concerned DoPPW official of the State about any local issues being faced by the Pensioners in giving LC.

 Prepare a media plan of the Campaign and send pictures to DoPPW on the mail ID doppw-dlc@gov.in

Role of Department of Posts/India Post Payments Bank (IPPB)

- Department of Posts in collaboration with India Post Payments Bank (IPPB) will hold camps in all the districts across India.
- · Details of the camps may be shared with DoPPW.
- A Nodal officer may be nominated, for coordination at central level and state level.
- Details of the nodal officers to be communicated to DoPPW for plotting on DLC Portal.
- Wide publicity should be given to this campaign by spreading awareness through banners, social media, SMS.
- Short videos of 30 seconds may be taken of pensioners above age of 90 years generating their DLC.
- Pictures and success stories of DLC generation to be sent to DoPPW on the mail ID doppw-dlc@gov.in
- Training of Nodal officers on DLC through Biometric, with special emphasis on Face Authentication.

Role of Ministry of Defence (SPARSH)

- A Nodal officer may be nominated, not below the rank of Dir/DS/Dv.CGDA for coordination at central level.
- Sub-Nodal officers to be nominated for each state/UT/Command, not below the rank of Dy. CDA, where the camp is being held for SPARSH pensioners.
- Details of the nodal officers to be communicated to DoPPW.
- Wide publicity should be given to this campaign by spreading awareness through banners, social media, SMS and Sainik Welfare Boards.
- A dedicated person should be equipped with an Android phone for issue of Digital Life Certificate of the pensioners visiting the camp.
- Additional facilities like free medical checkup (tests more relevant to senior citizens), Aadhaar Updation, engagement with NGOs working with senior citizens can also be arranged, if desired, by the Ministry.
- Uniform Nationwide DLC Campaign 3.0 Banner to be displayed at all locations for publicity.
- Gear up SPARSH centers for the Campaign and enable Face Authentication technology for DLC in SPARSH.
- Advise Zila Sainik Welfare Boards to conduct the Campaign in their area of operation in the select cities.
- Advise their registered Pensioners' Associations to help Defence Pensioners to give DLC.
- Organize home visits for those Defence Pensioners who are unable to visit the centers.
- Position grievance officers in all the centers and also provide a helpline for the Defence Pensioners who face issues in giving LCs.

· Review the DLC position on November 15, 2024 and send reminder SMS to those Defence Pensioners who have not yet given LCs.

Prepare a media plan of the Campaign and send pictures to DoPPW on the mail

ID doppw-dlc@gov.in

 Short videos of 30 seconds may be taken of pensioners above age of 90 years submitting DLC.

Role of Ministry of Railways

not below nominated, be may Nodal officer Dir/DS for coordination at central level.

 Sub-Nodal officers to be nominated for each state/UT/Command, not below the rank of Under Secretary where the camp is being held for SPARSH pensioners.

Details of the nodal officers to be communicated to DoPPW.

 Wide publicity should be given to this campaign by spreading awareness through banners, social media and SMS.

A dedicated person should be equipped with an Android phone for issue of

Digital Life Certificate of the pensioners visiting the camp.

 Additional facilities like free medical checkup (tests more relevant to senior citizens), engagement with NGOs working with senior citizens also be arranged, if desired, by the Ministry.

Uniform Nationwide DLC Campaign 3.0 Banner to be displayed at all locations

for publicity.

 Advise their registered Pensioners' Associations to help Railway Pensioners to give DLC.

Organize home visits for those Railway Pensioners who are unable to visit the

 Position grievance officers in all the centers and also provide a helpline for the Pensioners who face issues in giving LCs.

Prepare a media plan of the Campaign and send pictures to DoPPW on the mail

ID doppw-dlc@gov.in

Short videos of 30 seconds may be taken of pensioners above age of 90 years submitting DLC.

Role of Ministries/Departments

 All Ministries/Departments are requested to disseminate the Nationwide DL Campaign guidelines for maximum outreach to Pensioners of the respective Ministries/Departments.

Role of UIDAI

A Nodal officer may be nominated for month long campaign.

· Nominate Nodal officers State-wise who shall be providing technical support in the select cities and centres on phone and physically, where ever possible.

Set-up helplines for giving technical support wherever issues are faced in DLC.

 Ensure a robust software for seamless conduct of the Nationwide DLC Campaign 3.0.

 Arrange Aadhaar updation Camps at the Campaign Centres wherever possible to additionally help Pensioners in updating their Aadhaar details.

Coordinate with the DoPPW officials incharge of the Campaign in the region.

Role of Jeevan Pramaan Team, MeitY

- Nominate a nodal officer for coordinating with DoPPW Officials for providing necessary MIS/data as required with respect to the Nationwide DLC Campaign 3.0.
- Nominate nodal officers for providing technical support on phone in case of any technical glitches faced on the Jeevan Pramaan App.
- Ensure a robust working Jeevan Pramaan App during the Campaign period devoid of any bugs.
- Coordinate with the DoPPW officials incharge of the Campaign in the region.

Role of PIB /DD /AIR

- Nominate Nodal Officers not below the rank of Dir/DS to coordinate with the concerned DoPPW official.
- Deploy DD teams at campaign sites for detailed coverage.

11. Media Plan

- All awareness material on DLC / Face Authentication will be available on the DOPPW portal. Nodal officers can use that material for widespread awareness.
- DoPPW will release 2 print advertisements covering whole country for awareness about DLC/ Face authentication giving details of National campaign on 15th September and 15th October, 2024.
- DoPPW shall send SMS to the Central Government Civil Pensioners whose mobile numbers are available in DoPPW database in the month of October & November, 2024.
- Banks will conduct an awareness campaign in the identified cities in local languages in local newspapers in advance so that pensioners participate in these camps.
- DD/AIR coverage of each camp-site in all cities.
- September 2024 onwards, twitter series will be launched covering DLC/Face authentication SOP, info graphics, short videos, success stories of DLC campaign 2023 for widespread awareness about DLC.
- Release of DLC campaign booklet at the end of campaign.

For overall coordination, following DoPPW officers have been nominated:

S. No.	Name	Role	Contact details	Email ID
10.00	DOUGH TO THE PROPERTY OF THE P	Campaign Coordinator	011-24650580, 7710078925	ubalera@cag.gov.in
		Min/Dept Coordination	011-24644631, 9810698336	subhash.chander123@nic.in
3.	Sh. Nagender Kumar, US	Media coordinator	011-24655523, 9810517136	nagender.kumar@nic.in
	Ms. Ramanjit Kaur, Sr. Consultant		011-24644631, 9643318767	ramanjit.kaur.61@govcontractor.in

13. The above comprehensive guidelines for Nationwide Digital Life Certificate Campaign 3.0, to be held from 1st to 30th November, 2024, are being issued to ensure use of DLC by all Central Government Pensioners across India. All Stakeholders are requested to adhere to roles assigned, as above.

This issues with the approval of Secretary (Pension & Pensioners' Welfare).

Appended:

- 1. SOP
- 2. User Manual for DLC Portal

(Dhrubajyoti Sengupta)

Joint Secretary to Government of India

Tel.: 011-24625540 Email: js-doppw@nic.in

- 1. All Secretaries to Government of India
- Secretary, Mol&B/DG DD News/DG AIR
- 3. Secretary, MeitY/CEO, UIDAI
- 4. Secretary Posts/MD & CEO, IPPB
- 5. Chairman, Railway Board
- CMDs of all Pension Disbursing Banks

Copy also for information to the following

- Joint Secretary PMO (Shri C. Sridhar)
- 2. Private Secretary to MOS (PP)
- 3. Joint Secretary, Cabinet Secretariat (smt. Kavita Singh)
- 4. Secretary DPPW







One of the best practices in digital innovation launched by Department of Pension & Pensioners' Welfare.







DOPPW, in collaboration with UIDAI & MeitY, has launched Face Authentication technology for submission of Digital Life Certificate for enhancing "Ease of Living" of Central Govt. Pensioners'.







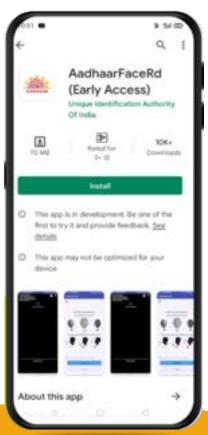
DLC through Face Authentication Technology is based on Aadhaar using Android based smartphone.







Process of submitting Life Certificate through "FACE AUTHENTICATION"



STEP-1

In this step, the pensioner/family pensioner needs to go to the Google Play Store and search for "Aadhaar Face RD (Early Access) Application" by UIDAI (Unique Identification Authority of India) with latest Version.







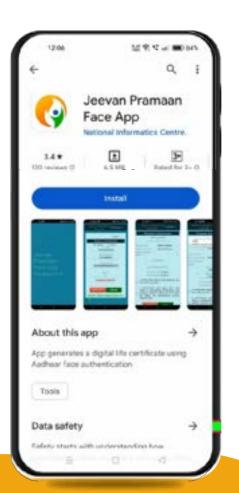
STEP-2

After successfully installing the Aadhaar Face RD App on the device, it will appear in the Settings under App Manager or App Info. This application is used for the background process of the Jeevan Pramaan Application, so it is mandatory to install it.









STEP-3

Once the Aadhaar Face RD App is installed on your smartphone/Android device, the pensioner/family pensioner needs to download another application called "Jeevan Pramaan" from the Google Play Store.







STEP-4

After successfully installing both applications, the pensioner/pensioner should open the "Jeevan Pramaan" application. They will be to the "Operator Authentication" screen where they have to provide personal details as follows:

- 1. Click on the Aadhaar checkbox.
- 2. Enter the Aadhaar Number.
- 3. Enter the Mobile Number.
- 4. Enter the Email Address.
- 5. Click on the Submit Button.

*Please ensure that all the information provided is correct as per the recor

- *A pensioner/family pensioner/any other person on behalf of pensioner, pensioner can be an Operator to generate DLC.
- *All the sections marked with an asterisk (*) are mandatory to fill.







STEP-5

After providing all the information, the Operator (pensioner/family pensioner/any other person on behalf of pensioner/family pensioner) needs to submit the OTP (One Time Password) sent to their respective mobile number and email address.







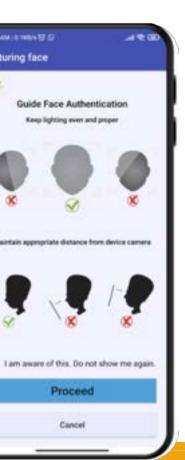
STEP-6

After submitting the OTP, the Jeevan Pramaan App will take the Operator (pensioner/family pensioner/any other person on behalf of pensioner/family pensioner) to a screen where they have to provide their Name as per Aadhaar. They should click on the checkbox and then click on Scan. The app will request permission for Face Scan, and the pensioner/family pensioner should press "Yes" to continue the process.









STEP-7

Before the scan, the app will display instructions and guidelines for the face scan. The pensioner/family pensioner should read them carefully. Afterward, they need to click on the "I am aware of this" checkbox to continue and press proceed. The app will capture their face.









STEP-8

Note:-

- 1. The operator authentication is a one time process.
- 2. Pensioner can also be the Operator.
- 3. After operator authentication, a screen will open for pensioner authentication.
- 4. One operator can generate DLC of multiple Pensioners.

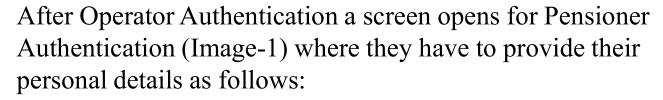


AADHAAR

Jeevan Pramaan

Government of India DEPARTMENT OF PENSION & PENSIONERS' WELFARE

STEP-9



- Click the checkbox of Aadhaar.
- 2. Enter Aadhaar Number.
- 3. Enter Mobile Number.
- 4. Enter Email Address (Not Mandatory).
- 5. Click on the 'Submit' button.
- 6. On clicking submit button, an option appears on screen 'Enter OTP' (Image-2)
- 7. Enter OTP and click Submit button





Image-2







STEP-10

After submission of OTP a screen will appear (Image-1) where the following information is to be provided:

- Full Name as per Aadhaar
- Type of Pension
- Sanctioning Authority
- **Disbursing Agency**
- **PPO Number**
- Account Number (pension)
- Click on the declarations
- Click on Submit button
- A permission to Confirm will appear on the screen as per Image-2





Image-1

Image-2









STEP-11

A screen will appear for providing consent and permission for scan.

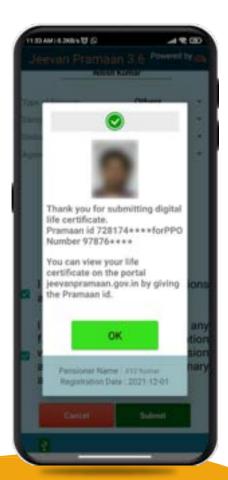
Click on scan.

The process for scanning face will begin.









- After face scanning DLC submission appears on the mobile screen along with the Pramaan ID and PPO number.
- For downloading certificate visit: https://jeevanpramaan.gov.in/ → Pensioner Login/ Sign in → Enter Jeevan Pramaan ID
- *For queries mail us at doppw-dlc@gov.in
- *Follow us Facebook and Twitter

*DLC documentary- https://www.youtube.com/watch?v=YYYwcyOTNJk







Issued in Public Interest

Government of India
MINISTRY OF PERSONNEL, PUBLIC GRIEVANCES & PENSIONS
DEPARTMENT OF PENSION & PENSIONERS' WELFARE



DLC Campaign Portal





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How to Access "DLC Campaign Portal"



URL: - https://ipension.nic.in/dlcportal/

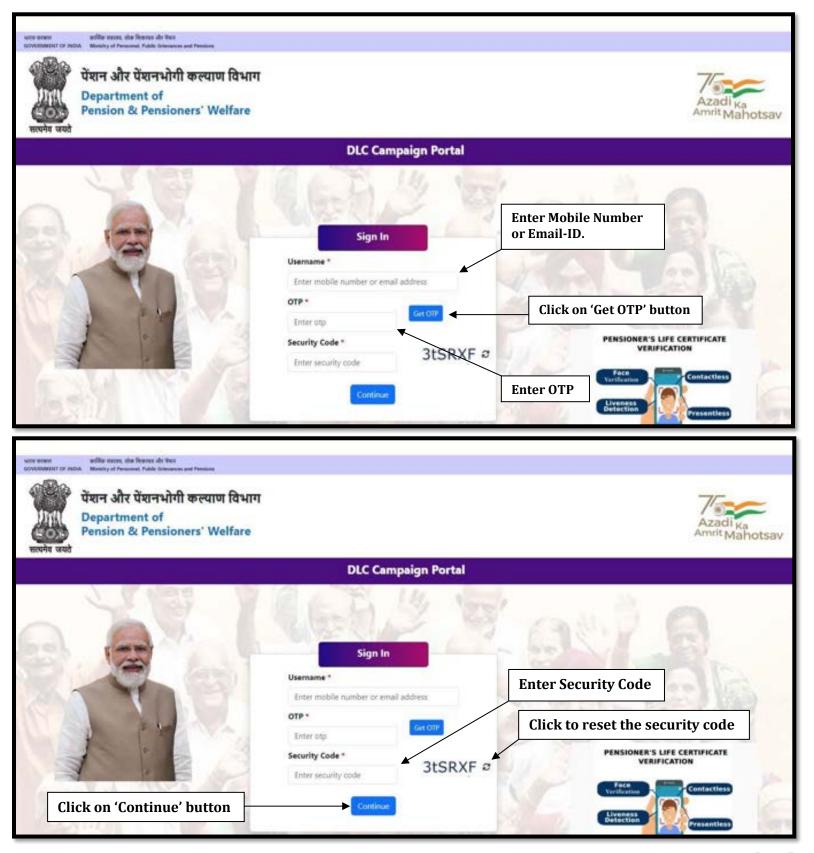
"DLC Campaign Portal" Home Page

➤ Home Page:-



Login in "DLC Campaign Portal" by User

➤ The user can login by using **Mobile Number** or **Email-ID**.

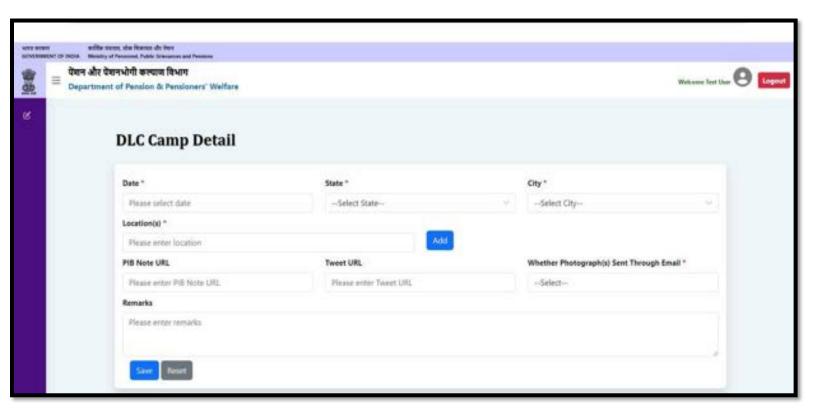


Steps to Login

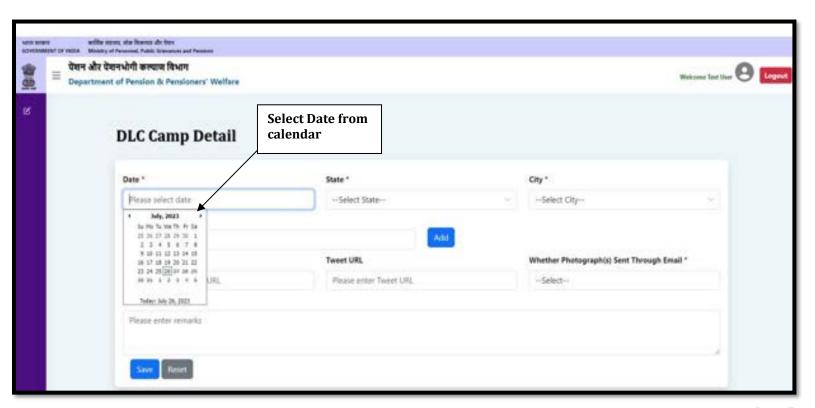
- ➤ Enter your registered mobile number or email-id.
- ➤ Click on 'Get OTP' button to get the OTP on your registered mobile number or email-id.
- > Enter the OTP which you have got on your registered mobile number or email-id.
- > Enter the Security Code/Captcha.
- > Click on 'Continue' button.

DLC Camp Details

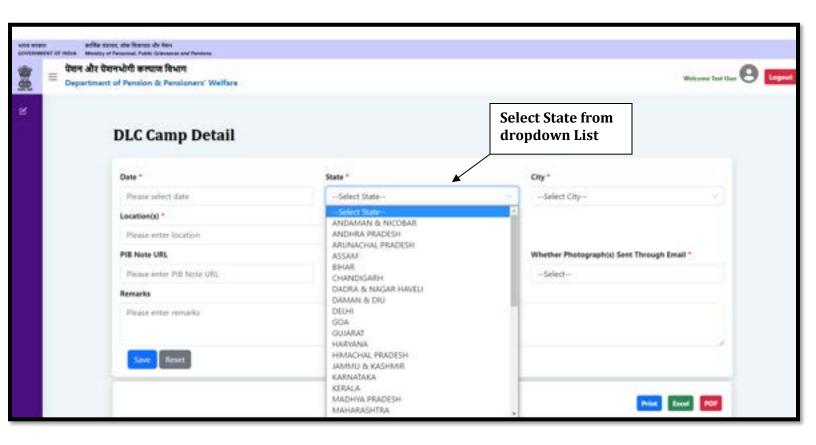
➤ After logging in, the user will be redirected to DLC Camp Details. Here, the user needs to fill the details about DLC Camp.



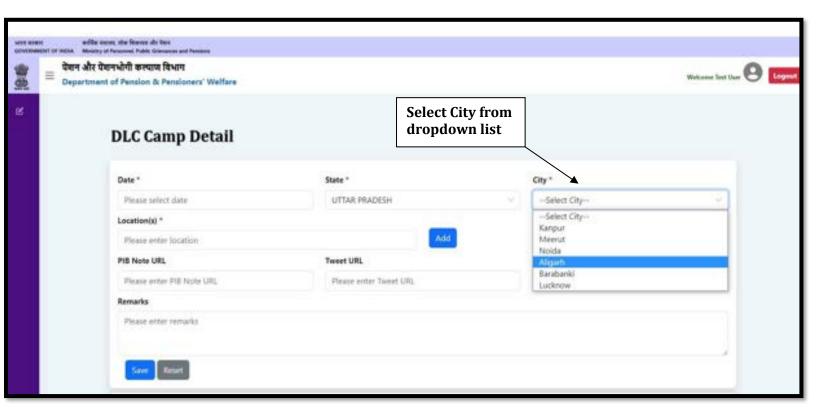
> The user can select date from the calendar.



> The user can select the state from dropdown list.



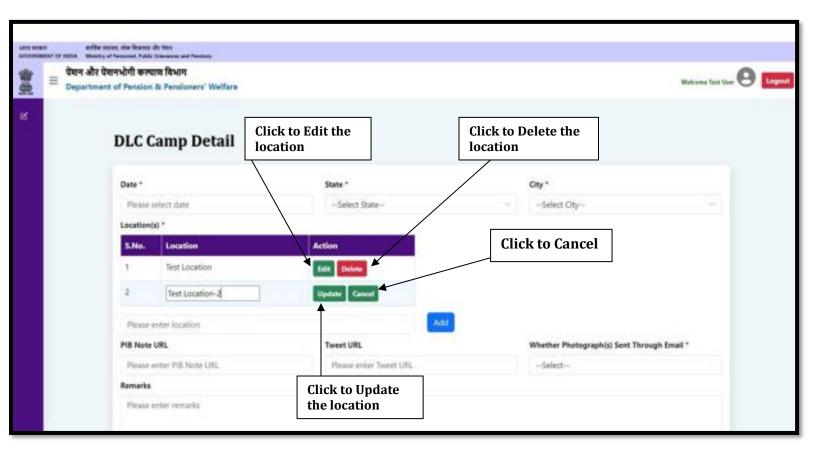
> The user can select a city from the city dropdown list, the dropdown list for the city will be populated after selecting the state from the state dropdown list.



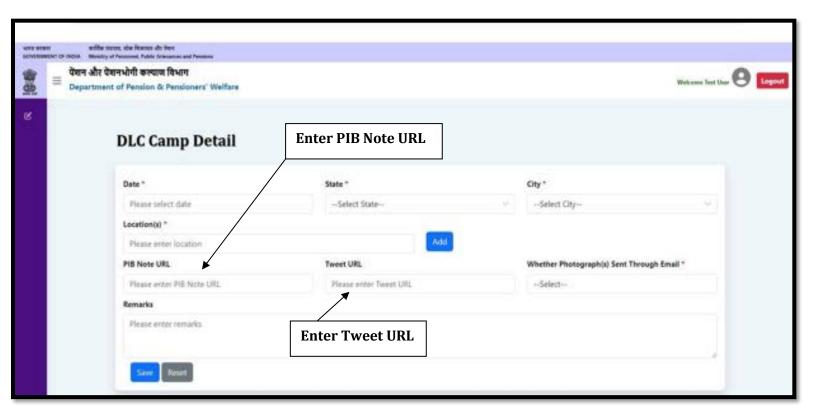
> Enter the Location and click on the **Add** button.



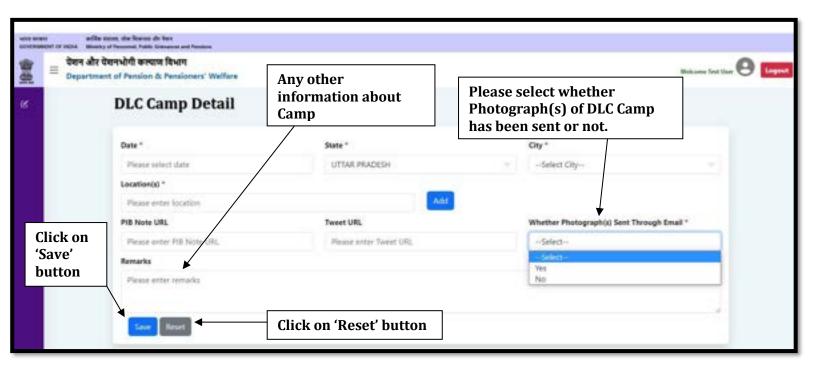
- Click on the **Edit** button to edit the saved location.
- Click on the **Update** button to save the location.
- > Click on the **Cancel** button to cancel.
- Click on the **Delete** button to delete the location.



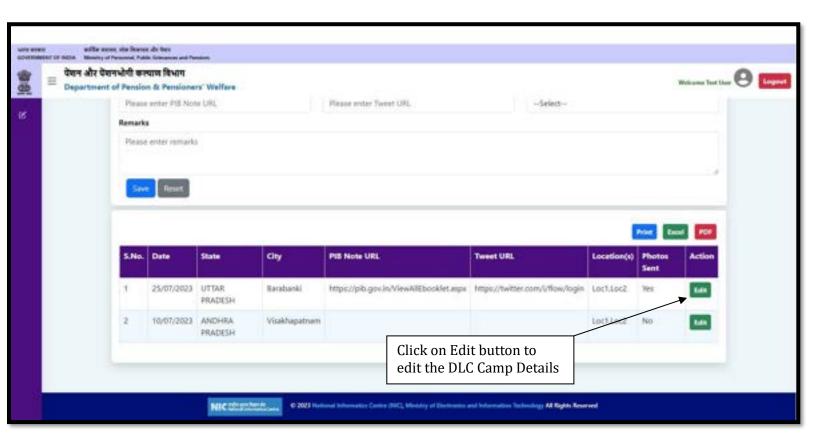
- ➤ If any PIB Note URL has been issued, enter the URL in the PIB Note URL field.
- > If any Tweet URL has been issued, enter the URL in the Tweet URL field.



- ➤ If you have sent the photograph(s) of DLC Camp through email on **doppw-dlc@gov.in**, then select **Yes** from the dropdown otherwise, select **No**.
- ➤ If you have any query regarding DLC Camp, then enters your query in **Remarks** field up to **500** characters.
- Click on the Save button to save the details.



➤ The user can see saved DLC Camp Details in the list, if the user wants to edit the DLC Camp Details, then click on the **Edit** button.



Updation/Editing of Existing DLC Camp Details

➤ Update/Edit the desired information/details and click on the **Update** button.

